

Bella's Beginning

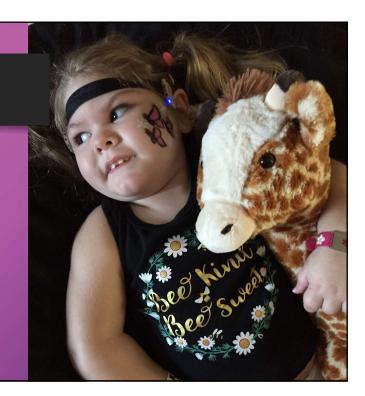
- February 5, 2017
- Perfect pregnancy
- Symptoms at birth
- Life Flighted to the NICU
 - Diagnosed on Day 3 -Cytomegalovirus

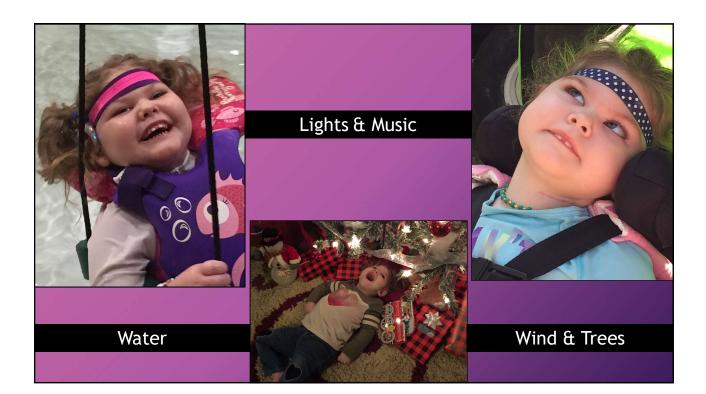


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Who was Bella?

- Twinkling Blue Eyes
- Most Infectious Laugh
- Super Nosy
- Magnetic Personality





Strong Personality

- Opinionated
- Determined
- Persistent



"Bella didn't need words in order to communicate her desires!"

"Everything had to be Bella's way!"





Bella's Struggles

- Increasing seizure activity
- Need for more and more medication
- Automimic Dysfunctioning Increased
- Digestive issues
- Respiratory issues
- Four Surgical Procedures



"We didn't know what would kill her first, her complex medical conditions or all the strong medications she had to take."

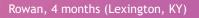




Bella's Butterflies



- Educate others about cCMV
- Advocate for Bella's Bill 4 CMV
- Create a Community for cCMV Families
- Share Bella's Story
- Do the Things She Loved



Rowan's mother had a toddler at home during her pregnancy. She was never told not to share a spoon, eat after, or drink after her toddler, in order to protect from cCMV.





Kaylin, 25 (Lewisburg, KY)

Kaylin's mother worked as a CNA in 1996, during a viral outbreak. She describes it as being much like conditions with Covid 19. However, she did not know the virus was Cytomegalovirus until she began experiencing pregnancy complications and her unborn daughter was diagnosed with cCMV.

June, 6 (Louisville, KY)

June was not diagnosed at birth despite having symptoms. She was not diagnosed two months later when she failed her hearing test. Not even when she was sick and began having infantile spasms. June's mother took her to another doctor seeking answers and a diagnosis of cCMV was given at 3 months old.



Cameron, 6 (Richmond, KY)

"This situation could have been avoided," said his mother. If only there was more education and newborn screening. Cameron's father contracted CMV during the pregnancy, but their OB/GYN did not show concern. Cameron was not tested even at birth, despite having symptoms.



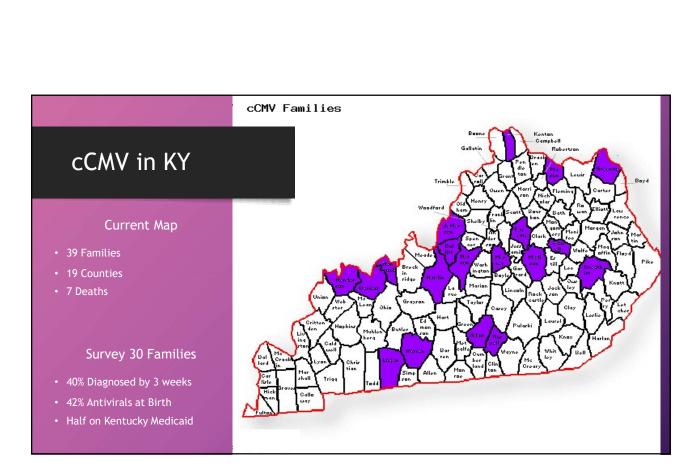


Destany, 5 (Harrodsburg, KY)

"As a nurse, it is frustrating to me that no one ever warned or educated me about CMV, and we only learned about it very briefly in both the practical nursing and registered nursing programs I graduated from." Destany was another child not diagnosed at birth and who missed out on early interventions due to the lack of identification.

George, Forever 2 (Maysville, KY)

George's family were forced to relocate after his diagnosis. George needed a lot of daily care and was in and out of hospitals a lot. The family needed to be closer to extended family in order to have more support.





Individual Cost of cCMV

| Hospital Stay | \$400,000 (100 days) | Respiratory Vest | \$15,000 |
|---|----------------------|----------------------|----------|
| Medication | \$207,784 (3 years) | Wheelchair/stroller | \$12,000 |
| Cochlear Implants | \$200,000 (2 pair) | Specialty Bed | \$8,000 |
| PICU Stays | \$84,000 (14 days) | Cough Assist Machine | \$7,500 |
| Life Flight | \$24,000 (2 times) | Floor Sitter | \$3,000 |
| VNS Implant | \$25,000 | Stander | \$3,000 |
| Handicap Vehicle | \$22,000 | Oxygen | \$2,000 |
| * These costs represent average cost to one family and this is not a complete list. | | | |