

Local Health Departments Response to Infant Formula Shortage 2022

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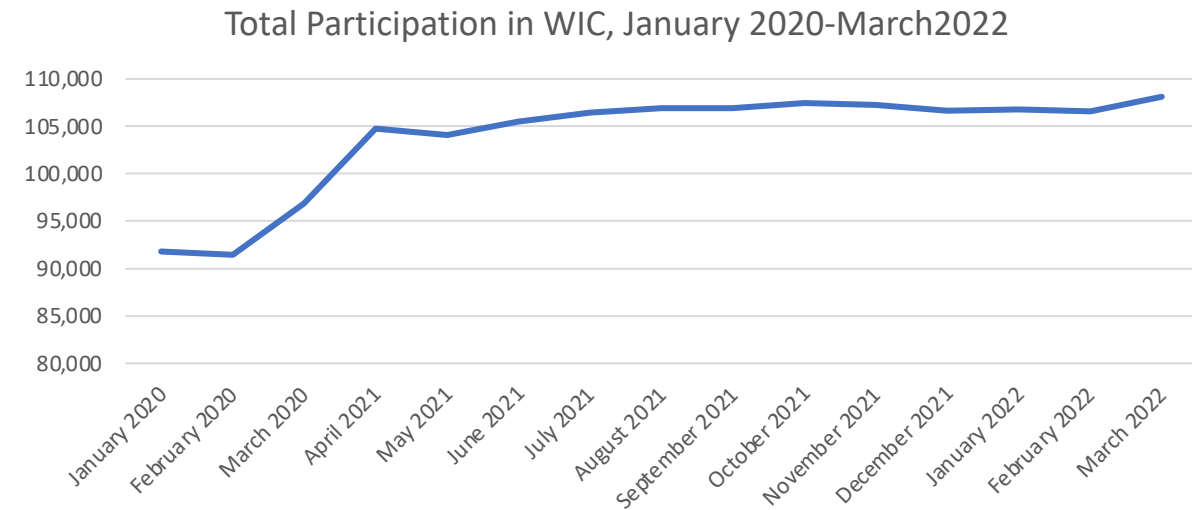
Cathy Winston, WIC Coordinator, Northern Kentucky District
Health Department



Kentucky Health Departments Association

Current Status of WIC in KY

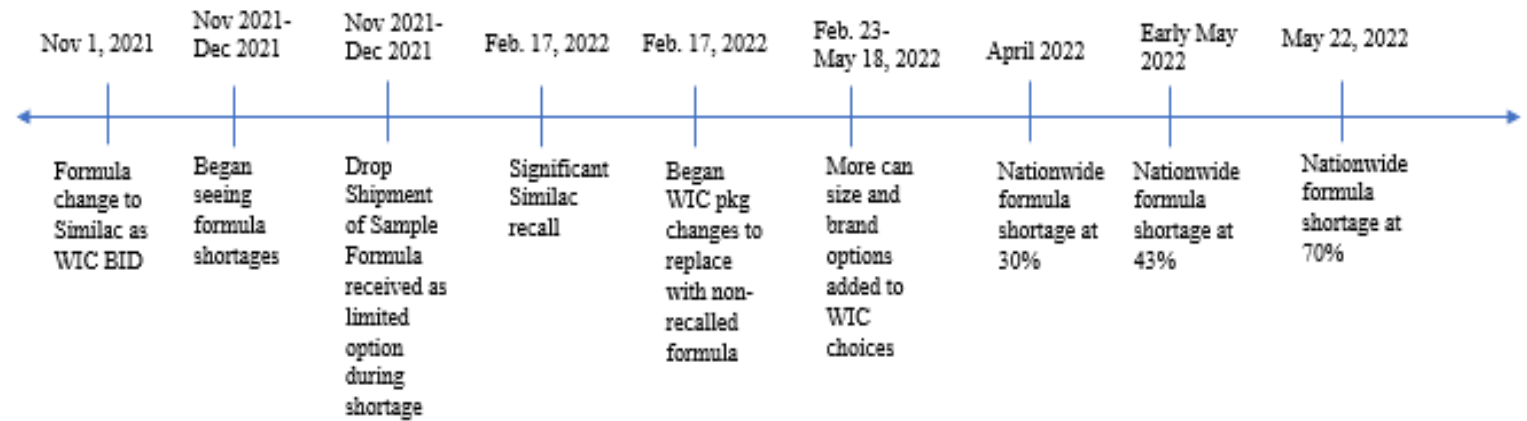
WIC participation increased by 18% from January 2020 to March 2022.



Timeline



From this to this



May 2022-Government began Operation Fly Formula to bring in safe formula from other countries-the first plane brought medically fragile formula to be given out through hospitals, pharmacies and doctors' offices. 2nd plane also brought hypoallergenic and specialty formulas in late May.



Notification to the Public: Abating the Threat

- LHDs began pushing information out to the public regarding the recall.
- LHD environmental staff perform inspections and assure that recalled formula is taken off the shelves of retail food establishments.
- LHDs work with community partners that may house formula such as food banks, pregnancy crisis centers, etc.



LHDs Navigating for WIC Participants

- Contact LHD to change recall formula package
- 24 hour/7days a week emergency service number availability
- Increase in WIC calls due to formula recall
- Affecting our most vulnerable population
- Adjustment of clinic schedules
- Flexibility of package changes



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WIC families: You can call your local health department about switching your infant's formula to what is available at your local store. Contact information for all of our county health centers is available on our website. For a complete li... [See More](#)

WIC families can contact their **local health department** for information on formula changes.

The **WIC Shopper App** can help families find other stores in their area that will accept WIC.

WIC families have help.

 Local Health Departments

LHDs Assisting Families in Locating Formula

FORMULA Organization Submission:



Formula Locator

Formula database

This survey is for charities and legitimate stores.

Please fill out this survey to let people in Western Kentucky know if you have formula available and who to contact. Please fill out this survey again when you run out.

If you are someone that bulk bought formula and are selling it at a markup DO NOT fill out this survey. You will be removed.

1. Is this an update to a previous survey response?

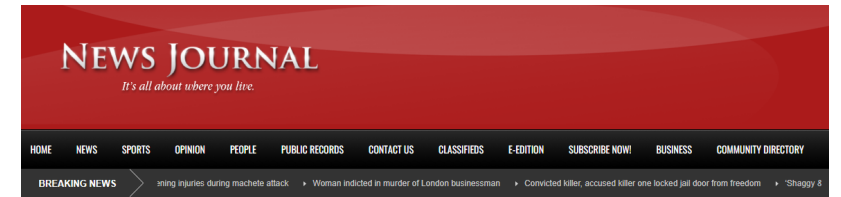
☐ Yes

Hopkins County Health Department

Located at: 412 N. Kentucky Ave Madisonville Kentucky



FORMULA INFORMATION FOR HOPKINS CO	
IF YOU ARE A CHARITY/NOT-PROFIT AND ARE SELLING THOSE LOCATIONS FORMULA PLEASE CALL US AT 270.855.5542. AVAILABLE FORMULA AT EACH LOCATION AS OF 3:00 PM ON 5/27/22 IS LISTED BELOW. WE WILL CONTINUE TO UPDATE EVERY WEEKDAY.	
Kroger ENFAMIL REGULATE CAN ENFAMIL SIMPLY PLANT-BASED CAN COMFORTS SOY CAN SIMILAC ALIMENTUM LIQUID SIMILAC ADVANCE CAN SIMILAC ADVANCE LIQUID SIMILAC SOY ISOMIL CANS SIMILAC SENSITIVE CANS GERBER GOOD START EXTENSIVE HA CAN GERBER GOOD START PLANT-BASED PROTEIN LACTOSE FREE CAN GERBER GOOD START GENTLE SOY CAN GERBER GOOD START GENTLE CANS LIQUID SIMPLE TRUTH ORGANIC MILK BASED FORMULA POWDER WITH IRON HAPPY BABY ORGANIC MILK BASED POWDER FORMULA	Walmart SIMILAC ALIMENTUM LIQUID SIMILAC ADVANCE CAN SIMILAC ADVANCE LIQUID SIMILAC SOY ISOMIL CAN SIMILAC SENSITIVE CANS SIMILAC 360 TOTAL CARE INFANT FORMULA, READY-TO-FEED, 8-FL OZ CARE OF 8 SIMILAC 360 TOTAL CARE INFANT FORMULA, READY-TO-FEED, 8-FL OZ CARE OF 16 SIMILAC 360 TOTAL CARE SENSITIVE INFANT FORMULA, READY-TO-FEED, 8-FL OZ BOTTLE CARE OF 8 ENFAMIL SOY PRO SOOTH LIQUID ENFAMIL REGULATE CAN ENFAMIL A.R. ENFAMIL NEROPRO GENTLE LIQUID GERBER GOOD START GENTLE LIQUID COMPLETE NUTRITION CAN AND LIQUID GERBER GOOD START GENTLE SOY CAN AND LIQUID GERBER GOOD START EXTENSIVE HA CAN GERBER GOOD START GENTLEPRO NON-GMO CAN AND LIQUID GERBER GOOD START GENTLE SOY GERBER GOOD START PLANT-BASED PROTEIN LACTOSE-FREE



Whitley County Health Department launches formula locator program

Posted On 25 May 2022 By: Timothy Wyatt Comment: 0 Tag: formula locator, formula shortage, Marcy Rein, Survey, WCHD, Whitley County Health Department, WIC



The ongoing nation-wide formula shortage continues to leave both federal and state organizations grappling with possible solutions as parents scramble to find what little formula may be left on store shelves. Though there still doesn't seem to be a clear end to the shortage in sight, the Whitley County Health Department is trying to help ease some of the woes parents are currently facing by helping link up organizations that may have formula with those who need it.

WCHD announced the Whitley County Formula Locator on Monday via their Facebook page, which included links to two different surveys. The first link directs to a survey for organizations that have a current supply of formula to provide details such as their location, contact information and business hours, as well as the type of formula they have available. The second link is for those who are in need of formula and will direct users to the results available from the organizations who provided responses.

Marcy Rein, public health director at WCHD, said that the locator was put together after she saw other similar agencies doing the same.

"I saw Pennyville Health District do this. I talked it over with my WIC Coordinator and we decided to try it. Caregivers have gotten very

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Posted On 31 May 2022

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Posted On 30 May 2022

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- Waivers have allowed non-contract formulas and various sizes through August 31st.
- Making numerous food package changes, sometimes while parent is in the store.
- Adjusting back as more Similac formula reaches shelves.
- WIC Shopper App has been helpful in updating clients on their options.
- Creating Systems to locate available formula

Homemade Formula: The Second Threat

- [Do not feed your baby cow's milk](#) or other non-dairy milks until 1 year old, unless you've talked to your child's pediatrician.
- Don't make homemade infant formula or water down formula; there are [serious health and safety](#) concerns.
- Do not buy formula online that comes from outside the U.S., which could be [counterfeit](#), have a fake label or a wrong use-by date.
- Do not buy formula online from unfamiliar sources, which could be fake or dangerous.

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May 20 · 🌐

Homemade infant formula can cause harm to your baby.

Kentucky WIC does not recommend parents and caregivers make homemade infant formulas because of serious health and safety concerns.

Homemade formulas increase the risk of contamination and may provide few to no important nutrients for health, growth and development.

Homemade formulas can cause severe nutritional imbalances and foodborne illnesses, both of which can be life-threatening.

 Local Health Departments |  WIC Shopper
WIC shopping. simplified.

chfs.ky.gov/agencies/DPH
WIC helps | Education

KENTUCKY WIC
WIC helps. WIC works. WIC connects.

Kentucky Public Health
Protecting. Promoting. Improving.

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Next Steps Questions

- Continue to monitor formula availability
- Continue waivers as long as permitted
- Educate clients as we transition back to contract formula
- Continue to educate clients and the public to reduce risks to infants' health!

