

I WAS SHOT 12 TIMES WALKING INTO WORK.

DAYS LATER WHITNEY/STRONG WAS CREATED



A MESSAGE FROM WHITNEY AUSTIN

On September 6th, 2018, I received the greatest blessing - by the grace of God I survived a mass shooting and returned home safely to my precious family and friends. It was with this blessing that my husband and I decided to start an organization to ensure others did not face the same trauma we (and thousands of others) experienced on this day. Whitney/Strong and our many supporters share a value system rooted in love for community, common ground, and data-driven solutions. I hope you will find a way to begin to solve this problem with us.

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WHITNEY'S
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COMMUNITY-LEVEL CHANGE AT WHITNEY/STRONG



Save A Life (SAL) is Whitney/Strong's educational program that offers free, evidence-based prevention training in communities with high rates of firearm homicides (Louisville and Cincinnati) and suicides (Gallia County, OH). Trainings include suicide prevention, firearm safety, and STOP THE BLEED®. More than 1,800 people have been trained through SAL to date, a 20% increase in the number served since 2022. We are proud to partner with research partners at the University of Cincinnati and Xavier University for continuous improvement of our training program to ensure our SAL participants gain statistically significant increases in knowledge and confidence.

LEGISLATIVE CHANGE AT WHITNEY/STRONG

After playing a pivotal role in the passage of the federal Bipartisan Safer Communities Act in 2022, Whitney/Strong continues its focus on state-level legislative change in Kentucky. Committed to bipartisan work since 2018, W/S has worked with lawmakers and stakeholders across the state to develop a custom solution for Kentucky to prevent the use of firearms in crisis moments. This custom solution is Crisis Aversion and Rights Retention (CARR). Thanks to several bipartisan teams, including now Senators Westerfield and Yates, we are proud to participate in a second Interim Committee meeting on CARR.



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THE WASHINGTON POST



OUR REACH CONTINUES TO GROW



We educated 1 million Kentuckians on the Crisis Aversion and Rights Retention (CARR) Bill through a billboard and digital campaign with Sandy Hook Promise.



Thanks to partnerships with the National Shooting Sports Foundation, the Kentucky Chapter of the American Academy of Pediatrics, Buckeye State Sheriffs' Association, and local nonprofits, W/S has distributed more than 13,000 gun locks across Kentucky and Ohio.



W/S has created a data scientist fellowship at University of Cincinnati to analyze our Save A Life survey data for statistically significant outcomes. Our first fellow is Ph.D. candidate Ryan Motz.



Our common ground message is resonating nationally, providing media opportunities to spread the mission far and wide. Whitney was excited to share our work on *Meet the Press Reports* with Chuck Todd in October.

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