



Presented by



100 W. Broadway, Frankfort KY

The Kentucky Historical Society (KHS) educates and engages the public through Kentucky's history in order to confront the challenges of the future.

KHS, an agency of the Tourism, Arts and Heritage Cabinet, is fully accredited by the American Alliance of Museums and

Popularity of the Sweet Sixteen®

The total attendance at the boys' Sweet Sixteen® from 1938 through 2017 was nearly 7.8 million people.

There have been attendance ups and downs, but, what ran in a 1956 issue of The Kentucky High School Athletic newsletter still rings true:

For high school basketball fans, it is a "basketball-filled weekend bordering on total saturation of the sport."

It is "without a doubt, Kentucky's most colorful show and one which affords the best opportunity for all Kentuckians to mingle, have friendly conversations and meetings in hotel lobbies and at the games. The holiday spirit which prevails is wholesome and the cooperation of the spectators splendid. Kentucky's State Tournament is just the most enjoyable place to be during the ides of March."



Bowling Green fans cheer during the finals of the 2017 Whitaker Bank/KHSAA Boys' Sweet Sixteen®. (Photo courtesy of the Herald-Leader, KYphotoArchive.com.)