

THE KentuckyHistoricalSociety PRESENTS

LEADERSHIP & LEGACY IN KENTUCKY HISTORY

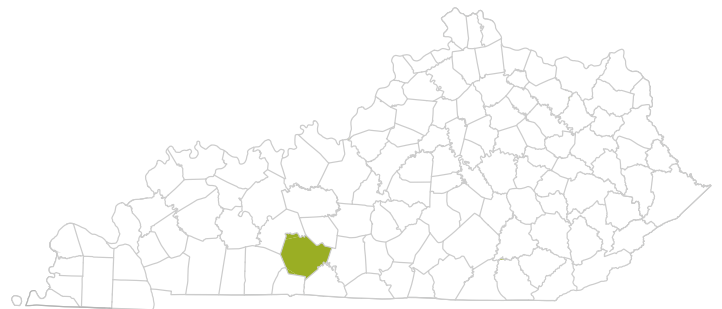
DUNCAN HINES | 1880-1959



Home office of Duncan Hines in Bowling Green. (Graphic5.Box2.278 Ronald Morgan Kentucky Postcard Collection, Kentucky Historical Society)

Learn more at [ExploreKYHistory](#), a KHS initiative to dig deeper into the history behind Kentucky historical markers.

“RECOMMENDED BY DUNCAN HINES” – In the 1950s, thousands of American families enjoyed Duncan Hines’ cake made in their own kitchens. Although Hines did not actually know how to cook, by then the businessman from Bowling Green was a trusted name associated with good food. Traveling as a salesman, Hines had eaten a lot of good – and bad – food. A holiday gift to friends – a list of his top 167 restaurants – led to published travel guides in which he recommended restaurants and lodging establishments. Hines followed their success with Hines-Park Foods Inc., to bring quality food to the American home. That company merged with another in just a few years, but Hines’ legacy lives each time someone purchases a box of cake mix that carries his name.



Warren County

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The Kentucky Historical Society is an agency of the Tourism, Arts and Heritage Cabinet.