

## **201 KAR 14:100. School advertising.**

RELATES TO: KRS 317.410, 317.440, 317.450

STATUTORY AUTHORITY: KRS 317.430, 317.440

NECESSITY, FUNCTION, AND CONFORMITY: School advertising.

Section 1. Schools shall not advertise by any means that are knowingly false such as by the use of deceptive statements and false promises which act as inducements in an effort to get the students to enter said schools.

Section 2. Student equipment and books may, or may not, be supplied by the students, depending upon each individual school, but school advertisements must show what is to be furnished to the students.

Section 3. A school of barbering must display in the reception room and in the work room a sign to read "School of Barbering - Work Done Exclusively by Students." The letters on this sign must be large enough to be read from the opposite end of the room.

Section 4. No school is permitted to advertise professional work or guarantee students' work.

Section 5. A school is allowed to advertise under the description of a school operating for teaching purposes only.

Section 6. Schools are forbidden to advertise positions or guarantee future employment to students. (KBB:Sch:Adver-1; 1 Ky.R. 728; eff. 5-14-1975; 17 Ky.R. 1139; eff. 11-29-1990.)