

365.720 Definitions for KRS 365.720 to 365.730.

As used in KRS 365.720 to 365.730, unless the context requires otherwise:

- (1) "Business" means a sole proprietorship, partnership, corporation, limited liability company, association, or other entity, however organized and whether or not organized to operate at a profit. "Business" shall not mean a bank as defined in 12 U.S.C. sec. 1813(a) or Subtitles 1, 2, and 3 of KRS Chapter 286, a credit union as defined in 12 U.S.C. sec. 1752 or Subtitle 6 of KRS Chapter 286, a savings association as defined in 12 U.S.C. sec. 1813(b), or an association as defined in Subtitle 5 of KRS Chapter 286. The term includes an entity that destroys records;
- (2) "Customer" means an individual who provides personal information to a business for the purpose of purchasing or leasing a product or obtaining a service for business;
- (3) "Individual" means a natural person;
- (4) "Personally identifiable information" means data capable of being associated with a particular customer through one (1) or more identifiers, including but not limited to a customer's name, address, telephone number, electronic mail address, fingerprints, photographs or computerized image, Social Security number, passport number, driver identification number, personal identification card number or code, date of birth, medical information, financial information, tax information, and disability information; and
- (5) "Records" means any material, regardless of the physical form, on which information is recorded or preserved by any means, including in written or spoken words, graphically depicted, printed, or electromagnetically transmitted.

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