

177.860 Administrative regulations -- Standards for billboard advertising.

The Transportation Cabinet shall promulgate administrative regulations in accordance with KRS Chapter 13A, no later than August 1, 2021, to establish:

- (1) Permit fees for advertising devices not to exceed:
 - (a) Two hundred fifty dollars (\$250) for the initial permit application review, site and compliance inspection, and permit issuance; and
 - (b) One hundred dollars (\$100) for an annual permit renewal; and
- (2) Reasonable standards for the advertising devices hereinafter enumerated, designed to protect the safety of and to guide the users of the highways and otherwise to achieve the objectives set forth in KRS 177.850, and the erection and maintenance of any of the following advertising devices, if they comply with the regulations, shall not be deemed a violation of KRS 177.830 to 177.890:
 - (a) Signs, notices, posters, displays, or other devices that do not meet the definition of advertising device as set forth in KRS 177.830;
 - (b) An advertising device which is not visible from any traveled portion of the highway; and
- (c) Advertising devices which otherwise comply with the applicable zoning ordinances and regulations of any county or city, and which are to be located in a commercially or industrially developed area, in which the commissioner of highways determines, in exercise of his sound discretion, that the location of the advertising devices is compatible with the safety and convenience of the traveling public.

Effective: March 18, 2021

History: Repealed, reenacted, and amended 2021 Ky. Acts ch. 44, sec. 3, effective March 18, 2021. -- Amended 1992 Ky. Acts ch. 402, sec. 3, effective July 14, 1992. -- Amended 1982 Ky. Acts ch. 424, sec. 1, effective July 15, 1982. -- Created 1960 Ky. Acts ch. 175, sec. 4, effective June 16, 1960.