

**164.0203 Strategic agenda -- Strategic implementation plan -- Benchmarks.
(Effective July 15, 2026)**

- (1) The Council on Postsecondary Education shall adopt a strategic agenda that identifies specific short-term objectives in furtherance of the long-term goals of postsecondary education in the Commonwealth.
- (2) (a) The purpose of the strategic agenda is to create high-quality, relevant, postsecondary education and adult education opportunities in the Commonwealth. The strategic agenda shall:
 1. Serve as the public agenda for postsecondary education and adult education for the citizens of the Commonwealth, providing statewide priorities and a vision for long-term economic growth;
 2. State those important issues and aspirations of the Commonwealth's students, employers, and workforce reflecting high expectations for their performance and the performance of the educational institutions and providers that serve them; and
 3. Sustain a long-term commitment for constant improvement, while valuing market-driven responsiveness, accountability to the public, technology-based strategies, and incentive-based motivation.
- (b) The council shall develop a strategic implementation plan, which may be periodically revised, to achieve the strategic agenda. The strategic agenda shall serve as a guide for institutional plans and missions.
- (3) The framework for the strategic implementation plan of the strategic agenda shall include the following elements:
 - (a) A mission statement;
 - (b) Goals;
 - (c) Principles;
 - (d) Strategies and objectives;
 - (e) Benchmarks; and
 - (f) Incentives to achieve desired results.
- (4) The implementation plan for the strategic agenda shall take into consideration the value to society of a quality liberal arts education and the needs and concerns of Kentucky's employers.
- (5) The council shall develop benchmarks using criteria that shall include but not be limited to:
 - (a) Use of the statistical information commonly provided by governmental and regulatory agencies or specific data gathered by authorization of the council;
 - (b) Comparison of regions and areas within the Commonwealth and comparisons of the Commonwealth to other states and the nation; and
 - (c) Measures of educational attainment, effectiveness, and efficiency, including but not limited to those set forth in KRS 164.095.
- (6) In developing the strategic agenda, the council shall actively seek input from the Department of Education and local school districts to create necessary linkages to

assure a smooth and effective transition for students from the elementary and secondary education system to the postsecondary education system. Upon completion of the strategic agenda and strategic implementation plan, the council shall distribute copies to each local school district.

- (7) The strategic agenda shall include a long-term strategy, developed in partnership with the Office of Adult Education, for raising the knowledge and skills of Kentucky's adult population, and ensuring lifelong learning opportunities for all Kentucky adults, drawing on the resources of all state government cabinets and agencies, business and civic leadership, and voluntary organizations.

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