

367.709 Attorney General to enforce KRS 367.701 to 367.709 -- Actions that may be taken -- Right to appeal. (Effective January 1, 2027)

- (1) (a) The Attorney General may take action necessary or appropriate to enforce KRS 367.701 to 367.709.
- (b) All of the remedies, powers, and duties provided to the Attorney General by KRS 367.190 to 367.300 and 367.990, pertaining to acts and practices declared unlawful by KRS 367.170, shall apply with equal force and effect to acts and practices declared unlawful under KRS 367.701 to 367.709.
- (2) (a) After proper notice and opportunity for a hearing in accordance with KRS Chapter 13B, the Attorney General may take any one (1) or more of the following actions:
 1. Order a creditor, provider, administrator, or any other person to cease and desist from conduct in violation of any provision of KRS 367.701 to 367.709; and
 2. Impose a civil penalty of not more than five hundred dollars (\$500) per violation of any provision of KRS 367.701 to 367.709, except a civil penalty shall not exceed ten thousand dollars (\$10,000) in the aggregate for violations of a similar nature.
- (b) For purposes of paragraph (a) of this subsection, violations are of a similar nature if the violations consist of the same or similar course of conduct, action, or practice, irrespective of the number of times the action, conduct, or practice occurred.
- (3) Any person aggrieved by a final order issued by the Attorney General pursuant to this section shall have the right of an appeal in accordance with KRS Chapter 13B.

Effective: January 1, 2027

History: Created 2026 Ky. Acts ch. 16, sec. 7, effective January 1, 2027.

Legislative Research Commission Note (1/1/2027). 2026 Ky. Acts ch. 16, sec. 24, provides that this statute shall apply to vehicle financial protection products that become effective on or after January 1, 2027.