

LOTTERY TRUST FUND TASK FORCE
Minutes of the 5th Meeting of the 2023 Interim
October 19, 2023

Call to Order and Roll Call

The 5th meeting of the Lottery Trust Fund Task Force was held on October 19, 2023, at 3:00 PM in Room 171 of the Capitol Annex. Representative Bobby McCool, Chair, called the meeting to order, and the secretary called the roll.

Present were:

Members: Senator Matthew Deneen Co-Chair; Representative Bobby McCool Co-Chair; Senators Gerald A. Neal, and Lindsey Tichenor; Representatives Daniel Grossberg, Steve Rawlings, Steve Riley, and Killian Timoney.

Guests: Kim Dolan, Vice President of Government Relations, Communications and Outreach, Kentucky Higher Education Assistance Authority; Casi Benedict, Director of Outreach Services, Kentucky Higher Education Assistance Authority; Keith Ritchie, Assistant Director of Outreach Services, Kentucky Higher Education Assistance Authority; Dr. Matt Berry, Executive Director, Kentucky Center for Statistics; Dr. Beth Kelly, Research Director, Kentucky Center for Statistics.

LRC Staff: Cynthia Brown, Joshua Collins, Katy Jenkins, Haley Webb, Justin Smith, and Mariah Derringer-Lackey.

Approval of the minutes from the September 21, 2023, meeting

On a motion from Representative Timoney, second from Senator Deneen, the minutes from the September 21, 2023, meeting were approved.

KHEAA Outreach Programs

Kim Dolan, Vice President of Government Relations, Communications and Outreach, Kentucky Higher Education Assistance Authority; Casi Benedict, Director of Outreach Services, Kentucky Higher Education Assistance Authority; and Keith Ritchie, Assistant Director of Outreach Services, Kentucky Higher Education Assistance Authority (KHEAA) discussed the different outreach services provided by KHEAA. Information covered the following programs: regional counselors, College Info Road Show, Kentucky College Coaches, FAFSA Completion Support, and Kentucky Goes to College campaigns and initiatives. Also discussed was the social media outreach as well as the online and print publications available.

Representative McCool thanked the representatives for their presentation and commented on how passionate the representatives were.

In response to Representative McCool, Ms. Dolan discussed the different services provided to reach adult learners and KHEAA's partnership with Adult Education.

In response to Senator Deneen, Mr. Ritchie clarified information about the College Info Road Show. The College Info Road Show traveled to different areas of the state and provided 15 exhibits. An example of an exhibit was the State Fair in Louisville.

In response to Senator Deneen, Ms. Benedict clarified information about the Kentucky College Coaches. By December, approximately 3,000 college access professionals will be trained by KHEAA.

In response to Senator Deneen, Ms. Dolan discussed how the workshops or programs covers all of the state aid available to students. Information was provided about how workshops can be customized to fit the student audience, such as a focused workshop on a technical program or career path.

In response to Senator Neal, Mr. Ritchie provided information on the Kentucky College Coaches program and the core group students. He described the process of identifying the core group students.

KYSTATS Work Ready Scholarship Data

Dr. Matt Berry, Executive Director, Kentucky Center for Statistics; and Dr. Beth Kelly, Research Director, Kentucky Center for Statistics (KYSTATS), provided a presentation, graphs, and analysis on Work Ready Kentucky scholarship (WRKS) data. The first portion of graphs compares Work Ready Kentucky scholarship recipients against a comparable postsecondary enrollee group and examines adult learners, enrollment, gender, race, and Pell recipient participation. The second portion of graphs contains the same comparison group and examines enrollment, employment, and median earnings.

In response to Representative Timoney, Dr. Berry explained several occupations are combined to create the categories of the workforce sectors.

In response to Senator Neal, Dr. Berry indicated that additional research would be needed to explain the results shown in the graphs. The results were data, and an analysis of the causes of the results had not been done.

In response to Representative McCool, Dr. Berry explained some qualifications of the WRKS depends on the academic program. He was not certain that some trainings would qualify for the scholarship.

Next meeting announcement.

Representative McCool announced the next meeting will be Thursday, November 2 at 3 p.m.

Adjournment

The committee adjourned at 4:07 p.m.