

INTERIM JOINT COMMITTEE ON TOURISM, SMALL BUSINESS, AND INFORMATION TECHNOLOGY

Minutes of the 3rd Meeting of the 2022 Interim

August 25, 2022

Call to Order and Roll Call

Pursuant to the approval of the President of the Senate and Speaker of the House, the Senate Standing Committee on Economic Development, Tourism, and Labor; House Standing Committee on Economic Development and Workforce Investment; House Standing Committee on Small Business and Information Technology; and House Standing Committee on Tourism and Outdoor Recreation met jointly at the Kentucky State Fair in the ULA Ballroom of Freedom Hall located at 937 Phillips Lane, Louisville, Kentucky on August 25, 2022, at 2:00 P.M. during the 2022 Extraordinary Session. Senator Wil Schroder, Chair; Representative Russell Webber, Chair; Representative Phillip Pratt, Chair; and Representative Kim King, Chair called the meeting to order, and the secretary called the roll for each committee.

Present were:

Members: Senator Wil Schroder, Co-Chair; Representative Russell Webber, Co-Chair; Representative Kim King, Co-Chair; and Representative Phillip Pratt, Co-Chair; Senators Robby Mills, Adrienne Southworth, Brandon J. Storm, Reginald Thomas, and Phillip Wheeler; Representatives Shane Baker, Josh Branscum, Josh Bray, George Brown Jr., Josh Calloway, Ryan Dotson, Daniel Elliott, Daniel Fister, Deanna Frazier Gordon, Chris Freeland, Al Gentry, David Hale, Thomas Huff, William Lawrence, Matt Lockett, Michael Sarge Pollock, Josie Raymond, Scott Sharp, Steve Sheldon, Nancy Tate, and Timmy Truett.

Guests: Sarah Davasher-Wisdom, President and CEO, Greater Louisville Incorporated; Chris Girdler, President and CEO, Somerset-Pulaski Economic Development Authority; Robert Lawson, Mayor, Burnside; Steve Robertson, Government Relations Principal, Frost Brown Todd; David Beck, President and CEO, Kentucky Venues; Mark Lynn, Chair, Kentucky State Fair Board; and H. David Wallace, Vice Chair, Kentucky State Fair Board.

LRC Staff: Audrey Ernstberger, Kirk Smith, and Sasche Allen.

Welcome

Sarah Davasher-Wisdom, the President and CEO of Greater Louisville Incorporated, gave a brief welcome and thanked members for visiting Louisville.

Dream BIG Burnside

Chris Girdler, the President and CEO of Somerset-Pulaski Economic Development Authority, Robert Lawson, Mayor of Burnside, and Steve Robertson, Government Relations Principal with Frost Brown Todd, detailed the Dream BIG Burnside project. The tourism initiative is planned to be a public private partnership on General Burnside Island that will offer lodging, restaurants, and other tourism amenities.

Kentucky Exposition Center, Kentucky International Convention Center, and Fair Grounds- Facility Improvements, Tourism and Economic Development Impacts

David Beck, the President and CEO of Kentucky Venues, Mark Lynn, Chairman of the Kentucky State Fair Board, and H. David Wallace, Vice Chairman of the Kentucky State Fair Board, discussed the Kentucky Venues properties, infrastructure improvement needs, plans for event hosting opportunities, ideas for additional tourism amenities, and the potential return on investment for future projects.

There being no further business before the committees, the meeting adjourned at 2:27 p.m.