

AN ACT relating to firearms marketed to children.

*Be it enacted by the General Assembly of the Commonwealth of Kentucky:*

➔SECTION 1. A NEW SECTION OF KRS CHAPTER 237 IS CREATED TO READ AS FOLLOWS:

(1) *The Office of the Attorney General shall promulgate administrative regulations to regulate the marketing, advertising, labeling, distributing, and sale of firearms designed with the specific intent to appeal to children, so long as the regulations conform to and do not conflict with federal law.*

(2) *No person shall directly market, advertise, solicit, or otherwise promote firearms with the specific intent to appeal to children, and no firearm sold within the state of Kentucky shall be designed or branded with cartoon characters or be branded, colored, designed, or labeled, with the specific intent to appeal to children. This subsection shall not apply to traditional BB, paintball, or pellet-firing air guns.*

(3) (a) *A violation of this section shall constitute an unfair, false, misleading, or deceptive act or practice in the conduct of trade or commerce in violation of KRS 367.170; and*

(b) *All of the remedies, powers, and duties provided for the Attorney General by KRS 367.190 to 367.300 and the penalties provided in KRS 367.990, relating to acts and practices violating KRS 367.170, shall apply with equal force and effect to the acts and practices declared unlawful under this section.*

(4) *Nothing in this section shall be construed to constrain the exercise of powers or performance of the duties of the Attorney General authorized under any other provision of the law.*

➔Section 2. KRS 237.020 is amended to read as follows:

(1) Residents of the Commonwealth of Kentucky who are citizens of the United States shall have the right to purchase or otherwise acquire rifles, shotguns, handguns, and

any other firearms which they are permitted to purchase or otherwise acquire under federal law or state law ~~and the Kentucky Revised Statutes~~ from properly licensed dealers, manufacturers, importers, or collectors, and unlicensed individual persons in Kentucky or in any other state or nation outside of the Commonwealth of Kentucky.

- (2) Residents of states other than the Commonwealth of Kentucky who are citizens of the United States shall have the right to purchase or otherwise acquire rifles, shotguns, handguns, and any other firearms which they are permitted to purchase or otherwise acquire under federal law and the Kentucky Revised Statutes from properly licensed dealers, manufacturers, importers, or collectors, and from unlicensed individual persons in the Commonwealth of Kentucky.
- (3) Citizens of countries other than the United States shall have the right to purchase or otherwise acquire rifles, shotguns, handguns, and any other firearms which they are permitted to purchase or otherwise acquire under federal law and the Kentucky Revised Statutes from properly licensed dealers, manufacturers, importers, or collectors, and from unlicensed individual persons in the Commonwealth of Kentucky.
- (4) All such sales shall conform to the requirements of federal law, the Kentucky Revised Statutes, applicable local ordinances, and the law of the purchaser's state.