

1 AN ACT relating to personal information.

2 ***Be it enacted by the General Assembly of the Commonwealth of Kentucky:***

3 ➔Section 1. KRS 365.720 is amended to read as follows:

4 As used in KRS 365.720 to 365.730, unless the context requires otherwise:

- 5 (1) "Business" means a sole proprietorship, partnership, corporation, limited liability  
6 company, association, or other entity, however organized and whether or not  
7 organized to operate at a profit. "Business" shall not mean a bank as defined in 12  
8 U.S.C. sec. 1813(a) or Subtitles 1, 2, and 3 of KRS Chapter 286, a credit union as  
9 defined in 12 U.S.C. sec. 1752 or Subtitle 6 of KRS Chapter 286, a savings  
10 association as defined in 12 U.S.C. sec. 1813(b), or an association as defined in  
11 Subtitle 5 of KRS Chapter 286. The term includes an entity that destroys records;
- 12 (2) "Customer" means an individual who provides personal information to a business  
13 for the purpose of purchasing or leasing a product or obtaining a service for  
14 business;
- 15 (3) "Individual" means a natural person;
- 16 (4) "Personally identifiable information" means data capable of being associated with a  
17 particular customer through one (1) or more ***personal*** identifiers, including but not  
18 limited to a customer's name, address, telephone number, electronic mail address,  
19 fingerprints, photographs or computerized image, Social Security number, passport  
20 number, driver identification number, personal identification card number or code,  
21 date of birth, medical information, financial information, tax information, and  
22 disability information; and
- 23 (5) "Records" means any material, regardless of the physical form, on which  
24 information is recorded or preserved by any means, including in written or spoken  
25 words, graphically depicted, printed, or electromagnetically transmitted.