

1 A CONCURRENT RESOLUTION urging Facebook, YouTube, eBay, and Amazon
2 to re-examine their policies relating to the marketing efforts of industrial hemp
3 businesses.

4 WHEREAS, industrial hemp is defined as the plant Cannabis sativa L. and any part
5 of such plant, whether growing or not, with a delta-9 tetrahydrocannabinol concentration
6 of not more than 0.3 percent on a dry weight basis; and

7 WHEREAS, since 2014, Kentucky has conducted an industrial hemp research pilot
8 program that is widely regarded as a model for other states to emulate; and

9 WHEREAS, in 2018, Kentucky farmers planted approximately 6,700 acres of
10 industrial hemp, with even more interest in hemp production anticipated in 2019; and

11 WHEREAS, industrial hemp processors in Kentucky and other states have proven
12 that industrial hemp is an economically viable agricultural commodity that can be used to
13 make a variety of products; and

14 WHEREAS, on December 20, 2018, President Donald Trump signed into law the
15 Agricultural Improvement Act of 2018, also known as the federal farm bill, thereby
16 removing industrial hemp from the list of controlled substances under federal law; and

17 WHEREAS, although the production and marketing of industrial hemp and hemp-
18 based products are legal, Facebook, YouTube, eBay, and Amazon have attempted to
19 interfere with industrial hemp business owners and their efforts to advertise and
20 communicate with the public about their products; and

21 WHEREAS, multiple industrial hemp business owners across the Commonwealth
22 encountered an unnecessary obstruction in marketing efforts when their key marketing
23 platforms, such as Facebook, unpublished their web pages; and

24 WHEREAS, limiting users' ability to advertise and communicate about hemp-based
25 products is harmful to the users of Facebook, YouTube, eBay, and Amazon and is
26 entirely unnecessary in light of recent developments in Washington and state capitals
27 across the United States;

1 NOW, THEREFORE,

2 *Be it resolved by the House of Representatives of the General Assembly of the*
3 *Commonwealth of Kentucky, the Senate concurring therein:*

4 ➔Section 1. The General Assembly of the Commonwealth of Kentucky urges
5 Facebook, YouTube, eBay, and Amazon to quickly re-examine their policies relating to
6 industrial hemp businesses and their marketing efforts and to ensure that businesses
7 offering hemp-based products are given the opportunity to advertise and communicate
8 with the public.

9 ➔Section 2. The Clerk of the House of Representatives shall send a copy of this
10 Resolution and notification of its adoption to Facebook, 1 Hacker Way, Menlo Park,
11 California 94025; YouTube, 901 Cherry Avenue, San Bruno, California 94066; eBay,
12 2145 Hamilton Avenue, San Jose, California 95125; and Amazon, 410 Terry Avenue
13 North, Seattle, Washington 98109.