

1           A RESOLUTION honoring Don Moore Automotive on the auspicious occasion of  
2 its 100th anniversary.

3           WHEREAS, Don Moore Automotive was created in August 1919, at the dawn of a  
4 new era in transportation, by three brothers, Percy, Kelly, and Harry Short. They went on  
5 to sell the first enclosed automobile in Western Kentucky to a local reverend, the late Carl  
6 Gregory; and

7           WHEREAS, Don Moore Automotive has stayed a community staple, and a  
8 contributing factor of its stability is its focus on family. Percy Short, Don Moore Sr., Don  
9 Moore Jr., David Moore, and John Moore have kept and grown the family business even  
10 further; and

11           WHEREAS, Don Moore Automotive has created such iconic marketing jingles as  
12 "It's hot, Don!" and a number of creative and effective TV ads; and

13           WHEREAS, Don Moore Automotive was a small dealership which began by selling  
14 Scripps Booth Automobiles and Stevens Saline Six Vehicles, but it has become a four-  
15 generation family business with five dealerships and 13 different car franchises;

16           NOW, THEREFORE,

17 ***Be it resolved by the House of Representatives of the General Assembly of the***  
18 ***Commonwealth of Kentucky:***

19           ➔Section 1. The members of the House of Representatives hereby honor Don  
20 Moore Automotive upon its 100th anniversary, and thank its owners for their efforts to  
21 make this business a shining example of Kentucky's entrepreneurial spirit.

22           ➔Section 2. When the House of Representatives adjourns this day, it does so in  
23 honor of Don Moore Automotive.

24           ➔Section 3. The Clerk of the House of Representatives is directed to transmit a  
25 copy of this Resolution to Representative Suzanne Miles for delivery.