AN ACT relating to social media Web sites.

Be it enacted by the General Assembly of the Commonwealth of Kentucky:

 SECTION 1. A NEW SECTION OF KRS CHAPTER 411 IS CREATED TO READ AS FOLLOWS:

The General Assembly hereby finds and declares that:

(1) Online censorship must be opposed, and limited censorship may be applied only if online content is injurious to minors, or entices or promotes human trafficking;

(2) There is a compelling interest in holding certain social media Web sites to higher standards for having substantially created a digital public square;

(3) Citizens of the Commonwealth deserve to enjoy their free exercise rights of speech and religion in certain semi-public forums commonly used for religious and political speech, regardless of which political party or religious organization they ascribe to; and

(4) Owners and operators of social media Web sites that have substantially created a digital public square must be deterred from maliciously interfering in elections.

 SECTION 2. A NEW SECTION OF KRS CHAPTER 433 IS CREATED TO READ AS FOLLOWS:

(1) As used in this section:

(a) "Algorithm" means a set of instructions designed to perform a specific task;

(b) "Hate speech" means a phrase concerning content that an individual finds offensive based on his or her personal moral code;

(c) "Obscene " has the same meaning as in KRS 531.010;

(d) "Political speech" means speech relating to the state, government, body politic, or public administration as it relates to governmental policy-making, and the term includes speech by the government or candidates for office
and any discussion of social issues;

(e) "Religious speech" means speech relating to a set of unproven answers, truth claims, faith-based assumptions, and naked assertions that attempt to explain greater questions such as how the world was created, what constitutes right and wrong actions by humans, and what happens after death;

(f) "Shadowban" means the act of blocking or partially blocking a user or a user's content from an online community in a manner that it will not be readily apparent to the user that he or she has been blocked or banned; and

(g) "Social media Web site" means an internet Web site or application that enables users to communicate with each other by posting information, comments, messages, or images, and meets the following requirements:

1. Is open to the public;

2. Has more than seventy-five million (75,000,000) subscribers;

3. From its inception, has not been specifically affiliated with any one (1) religion or political party; and

4. Provides a means for the Web site's users to report obscene material and has in place procedures for evaluating those reports and removing obscene material.

(2) The owner or operator of a social media Web site who contracts with a social media Web site user in this state is subject to a private cause of action by the user if the social media Web site purposely:

(a) Deletes or censors the user's religious speech or political speech; and

(b) Uses an algorithm to disfavor, shadowban, or censor the user's religious speech or political speech.

(3) If the owner or operator of a social media Web site deletes, censors, or uses an algorithm as outlined in subsection (2) of this section, a social media Web site
user may be awarded the following damages:

(a) A minimum of seventy-five thousand dollars ($75,000) in statutory damages per purposeful deletion or censoring of the social media Web site user's speech;

(b) Actual damages;

(c) If aggravating factors are present, punitive damages; and

(d) Other forms of equitable relief; and

(4) An owner or operator of a social media Web site that engages in the practices described in this section shall also be in violation of the Consumer Protection Act under KRS 367.110 to 367.330, and shall be subject to any additional damages or penalties provided under those statutes.

(5) The prevailing party in a cause of action under this section may be awarded costs and reasonable attorney fees.

(6) A social media Web site that restores a social media Web site user's speech in a reasonable amount of time may use that fact to mitigate any damages.

(7) A social media Web site shall not use the social media Web site user's alleged hate speech as a basis for justification or defense of the social media Web site's actions at trial.

(8) The Attorney General may also bring a civil cause of action under this section on behalf of a social media Web site user who resides in this state and whose religious speech or political speech has been deleted or censored by a social media Web site as outlined in subsection (2) of this section.

(9) The venue for any civil action brought under this section shall be the Commonwealth of Kentucky.

(10) This section shall not apply to any of the following:

(a) A social media Web site that deletes or censors a social media Web site user's speech or that uses an algorithm to disfavor, shadowban, or censor
speech that:
1. Calls for immediate acts of violence;
2. Contains obscene material harmful to minors;
3. Is the result of operational error;
4. Is the result of a court order;
5. Comes from an inauthentic source or involves false impersonation;
6. Incites criminal conduct; or
7. Involves minors bullying minors; or

(b) A social media Web site user's censoring of another social media Web site user's speech.

(11) Only users who are eighteen (18) years of age or older shall have standing to seek enforcement of this section.

§ 3. This Act may be cited as the Stop Social Media Censorship Act.

§ 4. Whereas protecting the constitutional rights of the citizens of Kentucky is of utmost importance, an emergency is declared to exist and this Act takes effect upon its passage and approval by the Governor or upon its otherwise becoming a law.