

1 AN ACT relating to the issuance of a personalized license plate.

2 ***Be it enacted by the General Assembly of the Commonwealth of Kentucky:***

3 ➔Section 1. KRS 186.174 is amended to read as follows:

- 4 (1) For purposes of this section, "personalized license plate" means a license plate
 5 **manufactured by the cabinet upon an applicant's request with specific**~~issued~~
 6 ~~with personal~~ letters or numbers **or combinations of letters and numbers**
 7 significant to the applicant ~~and it also means a license plate that is issued under this~~
 8 ~~section and has been combined with a special license plate~~.
- 9 (2) Any owner or lessee of a motor vehicle that is required to be registered under the
 10 provisions of KRS 186.050(1), (3)(a), or (4)(a), or any owner or lessee of a
 11 motorcycle required to be registered under the provisions of KRS 186.050(2) may
 12 obtain a personalized license plate by **submitting an application through a Web**
 13 **site designated by the cabinet** ~~applying for a personalized license plate in the~~
 14 ~~office of the county clerk and upon~~ **The cabinet shall produce the requested**
 15 **license plate upon approval and receipt of the** ~~payment of the~~ fee required in
 16 **subsection (4) of this section for a special license plate, or the fee required in**
 17 **KRS 186.162 for a standard issue license plate**~~. A person initially applying for a~~
 18 ~~personalized license plate shall submit the application and appropriate SF fee in~~
 19 ~~person to the county clerk, but may submit the annual application to renew the~~
 20 ~~personalized license plate and entire fee required in KRS 186.162 by mail to the~~
 21 ~~county clerk.~~
- 22 (3) Personalized license plates shall expire on the last day of the birth month of the
 23 **person to whom the license plate is registered** ~~applicant~~.
- 24 (4) **(a)** A personalized license plate shall be replaced on the same schedule as regular
 25 issue license plates unless it is damaged or unreadable. ~~A county clerk shall~~
 26 ~~immediately forward the application and the fee required in KRS 186.162 for~~
 27 ~~a personalized license plate to the Transportation Cabinet. The initial fee for a~~

1 ~~personalized license plate that has been combined with special license plate~~
 2 ~~shall be as established in KRS 186.162(3).]~~

3 *(b) A standard issued license plate may be personalized for a forty-three dollar*
 4 *(\$43) fee as provided in KRS 186.162(2)(m), in addition to all other fees*
 5 *established in this section and in KRS 186.050.*

6 *(c) Any special license plate may be combined with a personalized license plate*
 7 *for a twenty-five dollar (\$25) state fee in addition to all other fees for the*
 8 *particular special license plate established in this section and in KRS*
 9 *186.164. The twenty-five dollar (\$25) fee required under this subsection*
 10 *shall be divided between the cabinet and the county clerk of the county*
 11 *where the applicant resides with the cabinet receiving twenty dollars (\$20)*
 12 *and the county clerk receiving five dollars (\$5).*

13 (5) (a) A personalized plate shall not be issued that would conflict with or duplicate
 14 *any current issued license plate*~~[the alphabetical-numerical system used for~~
 15 ~~regular license plates or any other license plates issued in the Commonwealth,~~
 16 ~~and shall not contain a combination of more than six (6) letters of the alphabet~~
 17 ~~and Arabic numerals, including spaces].~~

18 (b) A personalized plate shall not be issued if the cabinet determines~~[the request~~
 19 ~~fails to comply with the following conditions]:~~

20 1. The message to be placed on the license plate, if created,
 21 *discriminates*~~[shall not discriminate]~~ against *a*~~[any]~~ race, color, religion,
 22 sex, or national origin~~[, and shall not be construed, as determined by the~~
 23 ~~cabinet, as an attempt to victimize or intimidate any person due to the~~
 24 ~~person's race, color, religion, sex, or national origin];~~

25 2. ~~[The plate shall not represent a political party and shall not have been~~
 26 ~~created primarily to promote a specific political belief;~~

27 3. ~~The plate shall not have as its primary purpose the promotion of any~~

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specific faith, religion, or antireligion;

4. ~~—~~ The plate message is the~~[shall not be the]~~ name of a trademarked or copyrighted~~[special]~~ product or brand name~~[, and shall not be construed, as determined by the cabinet, as promoting a product or brand name];~~
or~~[and]~~

3.~~[5.]~~ The plate's lettering or message~~[to be placed on the license plate, if created, shall not be]~~ is obscene or profane, as determined by the cabinet.

(c) ~~[The owner or lessee shall submit an application and fee to renew a personalized license plate pursuant to the provisions of this section.]~~ Once an applicant obtains a personalized plate, he or she will have first priority on that plate for each of the following years that he or she makes timely renewal payments~~[and proper application].~~