1	AN ACT relating to violations of privacy.
2	Be it enacted by the General Assembly of the Commonwealth of Kentucky:
3	→SECTION 1. A NEW SECTION OF KRS CHAPTER 411 IS CREATED TO
4	READ AS FOLLOWS:
5	(1) As used in this section:
6	(a) "Identification device" means any item, application, or product that is
7	passively or actively capable of transmitting personal information,
8	including but not limited to devices using radio frequency technology or any
9	electronic device used to track, harass, or download information without
10	permission;
11	(b) "Introduction" means subcutaneous injection, inhalation, ingestion, or
12	placement on or within the human body by other means;
13	(c) "Personal information" means any of the following data elements to the
14	extent they are alone or in conjunction with any other information that can
15	identify an individual:
16	<u>1. E-mail, Internet protocol, or Web site address;</u>
17	2. Date of birth;
18	3. Operator's license number or personal identification card number;
19	4. Any unique personal identifier number contained or encoded in an
20	operator's license or personal identification card issued;
21	5. Bank, credit card, or other financial institution account number;
22	6. Any unique personal identifier contained or encoded in a health
23	insurance, health benefit, or benefit card, or record issued in
24	conjunction with any government-supported aid program;
25	<u>7. Religion;</u>
26	8. Ethnicity or nationality;
27	<u>9. Photograph;</u>

1		10. Fingerprint or other biometric identifier;
2		<u>11. Social Security number; or</u>
3		12. Any other unique personal identifier;
4		(d) ''Require, coerce, or compel'' means any physical violence, threat,
5		intimidation, or retaliation, or the conditioning of any private or public
6		<u>benefit or care on consent to implantation, including employment,</u>
7		promotion, or other employment benefit, or any means that cause a
8		reasonable person of ordinary susceptibilities to acquiesce to implantation
9		when he or she otherwise would not, but does not include legitimate medical
10		uses for which the patient or his or her guardian or parent has consented;
11		and
12		(e) "Subcutaneous" means existing, performed, or introduced under the skin.
13	<u>(2)</u>	No person shall:
14		(a) Require, coerce, or compel any other individual to undergo the introduction
15		of an identification device; or
16		(b) Introduce an identification device without the consent of the person to
17		whom the identification device is introduced.
18	<u>(3)</u>	A person to whom an identification device is introduced in violation of subsection
19		(2) of this section may bring a civil action for actual damages, compensatory
20		damages, punitive damages, injunctive relief, any combination of those, or any
21		other appropriate relief. The court may also grant a prevailing plaintiff
22		reasonable attorney's fees and litigation costs, including but not limited to expert
23		witness fees and expenses as part of the costs.
24	<u>(4)</u>	In addition to the damages and relief authorized in subsection (3) of this section,
25		punitive damages may also be awarded upon proof of the defendant's malice,
26		oppression, fraud, or duress in requiring, coercing, or compelling the plaintiff to
27		undergo the introduction of an identification device.

1	(5) An action brought under this section shall be commenced within five (5) years of
2	the date upon which the identification device was introduced, or within five (5)
3	years of the date the introduction was discovered by the person.
4	(6) For purposes of introduction only, any interested person may file a petition for an
5	order or judgment declaring an incompetent person or minor free from the
6	control of a parent or guardian who is requiring or preventing introduction of an
7	identification device. The court shall consider that petition in light of applicable
8	law with respect to the best interests of the incompetent person or minor.
9	(7) Any restitution paid by the defendant to the victim shall be credited against any
10	judgment, award, or settlement obtained under this section.
11	(8) This section shall be liberally construed so as to protect privacy and bodily
12	integrity.
13	(9) Actions brought under this section are independent of any other actions,
14	remedies, or procedures that may be available to an aggrieved party under any
15	other law.
16	(10) This section shall not in any way modify existing statutory or case law regarding
17	the rights of parents or guardians, the rights of children or minors, or the rights
18	of dependent adults.
19	→SECTION 2. A NEW SECTION OF KRS CHAPTER 454 IS CREATED TO
20	READ AS FOLLOWS:
21	(1) As used in this section, unless context requires otherwise:
22	(a) "Facial recognition technology" means computerized technology that helps
23	in discerning and identifying human faces using biometrics to map facial
24	features from a photo or video and comparing this information with a large
25	database of recorded faces;
26	(b) 1. ''Biometric identifier'' means a retina or iris scan, fingerprint,
27	voiceprint, or scan of hand or face geometry.

1 *2*. Biometric identifiers do not include: 2 Writing samples, written signatures, photographs, human а. 3 biological samples used for valid scientific testing or screening, 4 demographic data, tattoo descriptions, or physical descriptions such as height, weight, hair color, or eye color; 5 Donated organs, tissues, or blood or serum stored on behalf of 6 **b**. recipients or potential recipients of living or cadaveric 7 8 transplants and obtained or stored by a federally designated 9 organ procurement agency; 10 Information captured from a patient in a health care setting or с. 11 information collected, used, or stored for health care treatment, 12 payment, or operations under the federal Health Insurance Portability and Accountability Act of 1996; and 13 14 Any X-ray, roentgen process, computed tomography, MRI, PET *d*. 15 scan, mammography, or other image or film of the human 16 anatomy used to diagnose or treat an illness or other medical condition or to further validate scientific testing or screening; 17 18 and 19 (c) "Biometric information" means any information, regardless of how it is captured, converted, stored, or shared, based on an individual's biometric 20 identifier used to identify an individual. Biometric information does not 21 22 include information derived from items or procedures excluded under the 23 definition of biometric identifiers. 24 It is unlawful, absent a court-approved warrant, for any state or local government (2)25 agency, or an official thereof, to obtain, retain, request, access, or use: 26 (a) Facial recognition technology; or 27 (b) Information obtained from or by use of facial recognition.

1	(3) Once a person is accepted by law enforcement as being a missing person or child,
2	facial recognition technology may be used if there is video or a real time feed
3	available, provided a proven family member or court-approved guardian gives
4	written consent for the use of facial recognition technology.
5	(4) Photographs taken by the Transportation Cabinet, or by any other agency, in
6	order to issue operators' licenses or personal identification cards shall not be sold
7	to any entity and shall not be provided to any state or local government agency
8	for the purpose of using facial recognition technology without a warrant.
9	(5) A private entity in possession of biometric identifiers or biometric information
10	shall develop a written policy, made available to the public, establishing a
11	retention schedule and guidelines for permanently destroying biometric
12	identifiers and biometric information when the initial purpose for collecting or
13	obtaining such identifiers or information has been satisfied or within three (3)
14	years of the individual's last interaction with the private entity, whichever occurs
15	first. Absent a valid warrant or subpoena issued by a court of competent
16	jurisdiction, a private entity in possession of biometric identifiers or biometric
17	information shall comply with its established retention schedule and destruction
18	guidelines.
19	(6) No private entity may collect, capture, purchase, receive through trade, or
20	otherwise obtain a person's or a customer's biometric identifier or biometric
21	information, unless it first:
22	(a) Informs the subject or the subject's legally authorized representative in
23	writing that a biometric identifier or biometric information is being
24	<u>collected or stored;</u>
25	(b) Informs the subject or the subject's legally authorized representative in
26	writing of the specific purpose and length of term for which a biometric
27	identifier or biometric information is being collected, stored, and used; and

1	(c) Receives a written release executed by the subject of the biometric identifier
2	or biometric information or the subject's legally authorized representative.
3	(7) No private entity in possession of a biometric identifier or biometric information
4	may sell, lease, trade, or otherwise profit from a person's or a customer's
5	biometric identifier or biometric information.
6	(8) No private entity in possession of a biometric identifier or biometric information
7	may disclose, redisclose, or otherwise disseminate a person's or a customer's
8	biometric identifier or biometric information unless:
9	(a) The subject of the biometric identifier or biometric information or the
10	subject's legally authorized representative consents to the disclosure or
11	<u>redisclosure;</u>
12	(b) The disclosure or redisclosure completes a financial transaction requested
13	or authorized by the subject of the biometric identifier or the biometric
14	information or the subject's legally authorized representative;
15	(c) The disclosure or redisclosure is required by law; or
16	(d) The disclosure is required pursuant to a valid warrant or subpoena issued
17	by a court of competent jurisdiction.
18	(9) A private entity in possession of a biometric identifier or biometric information
19	shall store, transmit, and protect from disclosure all biometric identifiers and
20	biometric information:
21	(a) Using the reasonable standard of care within the private entity's industry;
22	and
23	(b) In a manner that is the same as or more protective than the manner in
24	which the private entity stores, transmits, and protects other sensitive
25	information.
26	→SECTION 3. A NEW SECTION OF KRS CHAPTER 411 IS CREATED TO
27	READ AS FOLLOWS:

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1	(1) Any violation of Section 2 of this Act constitutes an injury and any person may
2	institute proceedings for injunctive relief, declaratory relief, or writ of mandamus
3	in any court of competent jurisdiction to enforce Section 2 of this Act.
4	(2) Any person who has been subjected to facial recognition in violation of Section 2
5	of this Act, or about whom information has been obtained, retained, accessed, or
6	used in violation of Section 2 of this Act, may institute proceedings in any court
7	of competent jurisdiction.
8	(3) A prevailing party may recover for each violation:
9	(a) Against an entity that negligently violates a provision of Section 2 of this
10	Act, liquidated damages of one thousand dollars (\$1,000) or actual
11	damages, whichever is greater;
12	(b) Against an entity that intentionally or recklessly violates a provision of
13	Section 2 of this Act, liquidated damages of five thousand dollars (\$5,000)
14	or actual damages, whichever is greater;
15	(c) Reasonable attorneys' fees and costs, including expert witness fees and
16	other litigation expenses; and
17	(d) Other relief, including an injunction, as the court may deem appropriate.
18	(4) The Attorney General may bring an action to enforce Section 2 of this Act. In any
19	action brought by the Attorney General, a violation of Section 2 of this Act is
20	subject to a civil penalty of one thousand dollars (\$1,000) for each violation.
21	→SECTION 4. A NEW SECTION OF KRS CHAPTER 6 IS CREATED TO
22	READ AS FOLLOWS:
23	No information obtained from or by use of facial recognition may be received in
24	evidence in any legislative committee, task force, or other legislative body.
25	→SECTION 5. A NEW SECTION OF KRS CHAPTER 13B IS CREATED TO
26	READ AS FOLLOWS:
27	No information obtained from or by use of facial recognition may be received in

- 1 evidence in an administrative hearing. 2 → SECTION 6. A NEW SECTION OF KRS CHAPTER 23A IS CREATED TO 3 **READ AS FOLLOWS:** 4 No information obtained from or by use of facial recognition may be received in evidence in any trial, hearing, or other proceeding. 5 6 → SECTION 7. A NEW SECTION OF KRS CHAPTER 24A IS CREATED TO 7 **READ AS FOLLOWS:** 8 No information obtained from or by use of facial recognition may be received in 9 evidence in any trial, hearing, or other proceeding. → SECTION 8. A NEW SECTION OF KRS CHAPTER 29A IS CREATED TO 10 11 **READ AS FOLLOWS:** 12 No information obtained from or by use of facial recognition may be received in evidence before a grand jury. 13 A NEW SECTION OF THE KENTUCKY RULES OF 14 \rightarrow SECTION 9. EVIDENCE IS CREATED TO READ AS FOLLOWS: 15
- 16 *Evidence obtained by use of facial recognition is not admissible.*