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23 RS BR 1772

1	A RESOLUTION designating the city of Scottsville as the "Birthplace of Dollar
2	General."
3	WHEREAS, the Dollar General Corporation's founders, James Luther "J.L."
4	Turner and his son, Cal Turner, were residents of Scottsville, Kentucky; and
5	WHEREAS, J.L. Turner's father tragically passed away in a wrestling accident in
6	1902 when J.L. was only 11 years old; and
7	WHEREAS, J.L. Turner was forced to quit school and work on the family's farm in
8	order to provide for his mother and siblings; and
9	WHEREAS, the insecurity suffered by J.L. Turner at such a young age led to him
10	developing the tenacity and drive to become a careful listener and quick learner, paying
11	attention to the evolving world around him; and
12	WHEREAS, after two failed attempts at owning and operating his own retail store,
13	J.L. Turner became a travelling goods salesman for a Nashville wholesale grocer, settling
14	with his family in Scottsville, Kentucky, ten years later; and
15	WHEREAS, during the Great Depression, J.L. Turner and his young son, Cal Sr.,
16	travelled to bankrupt grocery stores, equipping the pair with valuable expertise and
17	knowledge; and
18	WHEREAS, in October 1939, J.L. Turner and Cal Sr. opened their wholesale
19	business, J.L. Turner and Son, with an initial investment of \$5,000 each. Over time it
20	became a success, with annual sales above \$2 million by the early 1950s; and
21	WHEREAS, J.L. Turner and Cal Sr., knowing that hard-working citizens had to
22	prioritize their needs in tough economic times, created a successful business model
23	starting with the idea that no item in the store would cost more than a dollar; and
24	WHEREAS, in June of 1955, Turner's Department Store in Springfield, Kentucky,
25	was converted into the first Dollar General store, and the company began to rapidly
26	expand across southern Kentucky; and
27	WHEREAS, J.L. Turner passed away in 1964 after a full and successful life, and

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the company that he cofounded went public four years later as the Dollar General
 Corporation, posting annual sales of more than \$40 million and net income in excess of
 \$1.5 million; and

WHEREAS, Cal Sr.'s son, Cal Jr., joined the company in 1965 and became
president in 1977, leading the Dollar General Corporation until his retirement in 2002,
growing to more than 6,000 stores and \$6 billion in annual sales under his leadership; and
WHEREAS, Scottsville remained the beating heart of the company as it grew, with
the Turner family inviting out-of-state investors to tour the headquarters and dine at local
restaurants; and

WHEREAS, country music star Dolly Parton paid a visit to Scottsville in honor of
Dollar General's 40th anniversary, saying that she had been a long-time customer; and

WHEREAS, Scottsville hosted the Camp Dollar General corporate retreat in the
13 1980s, which sought to build camaraderie and improve Dollar General's management
culture, and saw Cal Sr. visit every session; and

WHEREAS, in 1989, as a celebration of 50 years of success, Cal Sr. stepped down
as chairman of the Dollar General Corporation and retired to his beloved home in
Scottsville; and

WHEREAS, as a salute to J.L. Turner, who overcame his lack of education to found Dollar General, the company vigorously embraced a program of encouraging basic education by distributing informative pamphlets and return cards to assist shoppers in finding out how to take a high-school equivalency test and improve their reading ability, and even contacted appropriate agencies on behalf of inquiring customers; and

WHEREAS, tens of thousands of customers benefited from this program, and Cal
Jr. traveled to Washington, D.C., to accept the Presidential Award for Private Sector
Initiatives from President Ronald Reagan for the program; and

WHEREAS, Laura Katherine Goad Turner, wife of Cal Sr., began quietly gifting the quarterly stock dividends she received to the Allen County school system in the

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1980s, working to establish collegiate scholarships for Allen County students; and

WHEREAS, Laura Katherine passed away in July of 1988 and, in 1989, Cal, Sr. established the Laura Goad Turner Charitable Foundation in her memory, with the mission to, "promote individual and community empowerment in order to help meet the needs and better the quality of life of the citizens of Southern Kentucky with an emphasis on Scottsville and Allen County, Kentucky"; and

WHEREAS, since its establishment in 1989, the Laura Goad Turner Charitable
Foundation has gifted grants to 77 organizations, endowed scholarships with Western
Kentucky University for thousands of first-generation college attendees, and gifted over
\$34 million back to the community; and

WHEREAS, as of 2022, Dollar General stores operate in 47 states and generate
\$56.3 billion in annual sales. According to Forbes, there is a Dollar General store within
5 miles of 75 percent of the United States population; and

WHEREAS, today, Dollar General stores are the fastest growing food retailers in
the United States. In 2022, Dollar General opened 1,100 retail locations and plan to open
another 1,050 locations in 2023; and

WHEREAS, the Dollar General Corporation was born, raised, and cared for in Scottsville, Kentucky, and would not have grown into the tremendous success that it is today without the tenacity, hard work, and love of both the Turner family and the residents of Scottsville and Allen County;

21 NOW, THEREFORE,

22 Be it resolved by the Senate of the General Assembly of the Commonwealth of 23 Kentucky:

24 → Section 1. The Senate hereby designates the city of Scottsville as the
25 "Birthplace of Dollar General."

26 → Section 2. The Clerk of the Senate is directed to transmit a copy of this
27 Resolution to Senator Max Wise for presentation.