

1 A RESOLUTION honoring the accomplishments and success of Misdee Wrigley
2 Miller.

3 WHEREAS, Misdee Wrigley Miller is a well-known and respected gold medal
4 equestrian athlete, and an exemplary journalist; and

5 WHEREAS, Misdee Wrigley Miller earned a broadcasting degree from Arizona
6 State University's Walter Cronkite School of Journalism and is the recipient of numerous
7 awards for documentaries that she has hosted and produced. As a reporter she specialized
8 in investigative stories, and she was recognized with a civic award for her
9 groundbreaking series on domestic violence, which ultimately led to Arizona legislation;
10 and

11 WHEREAS, Misdee Wrigley Miller, a fourth-generation equestrian, decided to
12 leave the news business in order to pursue her passion for breeding Arabian horses,
13 helping her mother Dorothy continue in their family tradition; and

14 WHEREAS, video production was still in Misdee Wrigley Miller's heart, and in the
15 late 1980s she began to produce marketing videos dedicated to the horse industry with
16 clients that included Kenny Rogers and Mike Nichols; and

17 WHEREAS, in 2001, Misdee Wrigley Miller relocated her horse operation to
18 Lexington, Kentucky. Shortly thereafter she was asked to help produce a video for the
19 American Saddlebred Museum and was introduced to Post Times Productions, becoming
20 a partner in the company that would eventually become Wrigley Media Group; and

21 WHEREAS, Misdee Wrigley Miller is the owner of Hillcroft Farm in Paris,
22 Kentucky, which carries on the tradition of horses and land conservation that her
23 grandparents inspired in her; and

24 WHEREAS, in 2017, Misdee Wrigley Miller had the privilege of interviewing
25 Great Britain's Prince Philip. The interview is believed to be his last and is part of a
26 Wrigley Media production about the Royal Windsor Horse Show; and

27 WHEREAS, through it all, Misdee Wrigley Miller continued her equestrian career,

1 becoming the first woman to win the gold medal in combined driving when she competed
2 for Team USA in the 2018 World Equestrian Games; and

3 WHEREAS, Misdee Wrigley Miller is the owner of Wrigley Media Group and
4 leads the vision of the Kentucky-based brand that conceives, creates, produces, and
5 distributes media content seen all over the world; and

6 WHEREAS, Wrigley Media Group is a full-service production company
7 headquartered in Lexington, Kentucky, founded in 1993 to create and deliver world-class
8 content on every platform to clients across the United States; and

9 WHEREAS, in May of 2023, Wrigley Media Group will open the largest studio
10 production facility in the Commonwealth, Lexington Studios, which will include three
11 large sound stages, ample production offices, holding rooms, green rooms, wardrobe, and
12 other features; and

13 WHEREAS, Wrigley Media Group's Lexington headquarters is equipped with
14 state-of-the-art production and post-production equipment and eight fully outfitted edit
15 bays. The studio has the capacity to house state-of-the-art feature films, television series,
16 commercial productions, and more. The Wrigley Media Group team does it all, including
17 creative development, production support, studio rental, strategic distribution, post-
18 production, animation, aerial and field production, entertainment, and more; and

19 WHEREAS, Wrigley Media Group's mission is to be the best creative and
20 production partner possible, rooted in the proud Wrigley tradition of creating great
21 productions, and has assembled the best and brightest executive and creative teams from
22 across the country to that end; and

23 WHEREAS, in 2021, Wrigley Media Group began production on Relative Justice,
24 the first nationally syndicated television program to ever be made in the Commonwealth,
25 which was made possible by assistance from Kentucky's film incentive program; and

26 WHEREAS, Relative Justice has made a significant economic impact on the
27 Commonwealth, with over 80 Kentuckians hired to work on the show, more than

1 \$797,000 spent on the services of local businesses, more than 450 rooms purchased at
2 local hotels, over 400 flights in and out of Kentucky, and in-state wages of \$2.6 million
3 paid, with a net economic impact on Kentucky of more than \$2.4 million from the
4 production of the second season alone; and

5 WHEREAS, Misdee Wrigley Miller constantly strives to honor the standard of
6 excellence maintained by four generations of the Wrigley family, whether it be in the
7 equestrian world or in the media world;

8 NOW, THEREFORE,

9 *Be it resolved by the Senate of the General Assembly of the Commonwealth of*
10 *Kentucky:*

11 ➔Section 1. The Senate does hereby honor the accomplishments and success of
12 Misdee Wrigley Miller and congratulates her on the opening of Wrigley Media's
13 Lexington Studios, the largest public-use studio production facility in the
14 Commonwealth.

15 ➔Section 2. When the Senate adjourns this day, it does so in honor of Misdee
16 Wrigley Miller.

17 ➔Section 3. The Clerk of the Senate is directed to transmit a copy of this
18 Resolution to Senator Reginald Thomas for presentation.