

1 AN ACT relating to artificial intelligence and declaring an emergency.

2 *Be it enacted by the General Assembly of the Commonwealth of Kentucky:*

3 ➔SECTION 1. A NEW SECTION OF KRS CHAPTER 367 IS CREATED TO  
4 READ AS FOLLOWS:

5 *As used in Sections 1 to 3 of this Act:*

6 *(1) "Administrative support":*

7 *(a) Means tasks performed to assist a licensed professional in the delivery of*  
8 *therapy or psychotherapy services that do not involve therapeutic*  
9 *communication; and*

10 *(b) Includes but is not limited to:*

11 *1. Managing appointment scheduling and reminders;*

12 *2. Processing billing and insurance claims; and*

13 *3. Drafting general communications related to therapy logistics that do*  
14 *not include therapeutic communication or advice;*

15 *(2) "Artificial intelligence" has the same meaning as in KRS 42.722;*

16 *(3) "Consent":*

17 *(a) Means a clear, explicit affirmative act by an individual that:*

18 *1. Unambiguously communicates the individual's express, freely given,*  
19 *informed, voluntary, specific, and unambiguous written agreement,*  
20 *including a written agreement provided by electronic means; and*

21 *2. Is revocable by the individual; and*

22 *(b) Does not include an agreement that is obtained by:*

23 *1. The acceptance of a general or broad terms of use agreement or a*  
24 *similar document that contains descriptions of artificial intelligence*  
25 *along with other unrelated information;*

26 *2. An individual hovering over, muting, pausing, or closing a given piece*  
27 *of digital content; or*

1                   3. Deceptive actions;

2                   (4) "Department" means the Department of Professional Licensing in the Public  
3                   Protection Cabinet;

4                   (5) "Licensed professional":

5                   (a) Means an individual who holds a valid license or certificate issued by any  
6                   agency of this Commonwealth to provide therapy or psychotherapy services,  
7                   including:

8                   1. A licensed psychologist licensed under KRS Chapter 319;

9                   2. A licensed clinical social worker licensed under KRS 335.100;

10                  3. A certified social worker licensed under KRS 335.080;

11                  4. A professional counselor credentialed under KRS 335.500 to 335.599;

12                  5. A marriage and family therapist licensed under KRS 335.300 to  
13                  335.399;

14                  6. A licensed alcohol and drug counselor licensed KRS 309.080 to  
15                  309.089 authorized to provide therapy or psychotherapy services;

16                  7. A licensed professional art therapist licensed under KRS 309.130 to  
17                  309.1399;

18                  8. An advanced practice registered nurse licensed under KRS Chapter  
19                  314 engaged in providing mental health services; and

20                  9. Any other professional authorized by this Commonwealth through a  
21                  license or certificate to provide therapy or psychotherapy services; and

22                  (b) Does not include a physician;

23                  (6) "Peer support" means services provided by individuals with lived experience of  
24                  mental health conditions or recovery from substance use that are intended to  
25                  offer encouragement, understanding, and guidance without clinical intervention;

26                  (7) "Permitted use of artificial intelligence" means the use of artificial intelligence  
27                  tools or systems by a licensed professional to assist in providing administrative

1 support or supplementary support in therapy or psychotherapy services where the  
2 licensed professional maintains full responsibility for all interactions, outputs,  
3 and data use associated with the system and satisfies the requirements of Section  
4 2 of this Act;

5 (8) "Relevant board" means the applicable state board that licenses, certifies,  
6 regulates, or oversees the specific type of licensed professional;

7 (9) "Religious counseling" means counseling provided by clergy members, pastoral  
8 counselors, or other religious leaders acting within the scope of their religious  
9 duties if the services are explicitly faith-based and are not represented as clinical  
10 mental health services or therapy or psychotherapy services;

11 (10) "Supplementary support" includes but is not limited to the:

12 (a) Preparing and maintaining of client records, including therapy notes;

13 (b) Analyzing of anonymized data to track client progress or identify trends,  
14 subject to review by a licensed professional; and

15 (c) Identifying and organizing of external resources or referrals for client use;

16 (11) "Therapeutic communication":

17 (a) Means any verbal, nonverbal, or written interaction conducted in a clinical  
18 or professional setting that is intended to diagnose, treat, or address an  
19 individual's mental, emotional, or behavioral health concern; and

20 (b) Includes but is not limited to:

21 1. Direct interactions with clients for the purpose of understanding or  
22 reflecting their thoughts, emotions, or experiences;

23 2. Providing guidance, therapeutic strategies, or interventions designed  
24 to achieve mental health outcomes;

25 3. Offering emotional support, reassurance, or empathy in response to  
26 psychological or emotional distress;

27 4. Collaborating with clients to develop or modify therapeutic goals or

1 treatment plans; and  
2 5. Offering behavioral feedback intended to promote psychological  
3 growth or address mental health conditions; and

4 (12) "Therapy or psychotherapy services":

5 (a) Means services provided by a licensed professional to diagnose, treat, or  
6 improve an individual's mental health or behavioral health; and  
7 (b) Does not include religious counseling, self-help materials and educational  
8 resources, or peer support.

9 ➔SECTION 2. A NEW SECTION OF KRS CHAPTER 367 IS CREATED TO  
10 READ AS FOLLOWS:

11 (1) A licensed professional:

12 (a) Shall not use artificial intelligence to assist in providing supplementary  
13 support in therapy or psychotherapy services where the client's therapeutic  
14 session is recorded or transcribed unless:

15 1. The patient or the patient's legally authorized representative is  
16 informed in writing of the following:

17 a. That artificial intelligence will be used; and

18 b. The specific purpose of the artificial intelligence tool or system  
19 that will be used; and

20 2. The patient or the patient's legally authorized representative provides  
21 consent to the use of artificial intelligence;

22 (b) May use artificial intelligence only to the extent it is a permitted use of  
23 artificial intelligence and the use meets the requirements of this section;  
24 and

25 (c) Shall not allow artificial intelligence to:

26 1. Make independent therapeutic decisions;

27 2. Directly interact with clients in any form of therapeutic

1 communication;

2 3. Generate therapeutic recommendations or treatment plans without  
3 review and approval by the licensed professional; or

4 4. Detect emotions or mental state.

5 (2) An individual, corporation, or entity shall not provide, advertise, or otherwise  
6 offer therapy or psychotherapy services, including through the use of internet-  
7 based artificial intelligence, to the public in this Commonwealth unless the  
8 therapy or psychotherapy services are performed by an individual who is a  
9 licensed professional.

10 (3) All records kept by a licensed professional and all communications between an  
11 individual seeking therapy or psychotherapy services and a licensed professional  
12 shall be confidential and shall not be disclosed except as required by KRS  
13 210.235.

14 ➔SECTION 3. A NEW SECTION OF KRS CHAPTER 367 IS CREATED TO  
15 READ AS FOLLOWS:

16 (1) Any individual, corporation, or entity found to be in violation of Sections 1 to 3 of  
17 this Act shall pay a civil penalty to the department in an amount not to exceed ten  
18 thousand dollars (\$10,000) per violation, as determined by the department, with  
19 penalties assessed based on the degree of harm and the circumstances of the  
20 violation.

21 (2) A civil penalty shall be:

22 (a) Assessed by the department after a hearing is held by the relevant board;  
23 and

24 (b) Paid within sixty (60) days after the date of an order by the relevant board  
25 imposing the civil penalty.

26 (3) The relevant board shall have authority to investigate any actual, alleged, or  
27 suspected violation of Sections 1 to 3 of this Act.

1 **(4) Sections 1 to 3 of this Act do not apply to religious counseling, peer support, or**  
2 **self-help materials and educational resources that are available to the public and**  
3 **do not purport to offer therapy or psychotherapy services.**

4 ➔Section 4. Whereas the General Assembly seeks to protect vulnerable  
5 Kentuckians from harm caused by artificial intelligence, an emergency is declared to  
6 exist, and this Act takes effect upon its passage and approval by the Governor or upon its  
7 otherwise becoming a law.