



WHEREAS, providing additional incentives to KEHP participants to consume healthier, more nutrient-dense foods through CSA programs is an important first step to improving the health of our state's workforce, a tool for supporting and growing Kentucky's farm families and agricultural economy, and a pathway to reducing healthcare costs for governmental employers across the Commonwealth;"; and

On page 2, after line 27, insert the following:

➔Section 3. (1) The Personnel Cabinet is hereby directed, in consultation with the Kentucky Department of Agriculture, to integrate community supported agriculture (CSA) purchases into the wellness rewards programs offered to public employees and retirees who receive health insurance coverage through the Kentucky Employees Health Plan (KEHP), for plan years 2027 and 2028.

(2) The Personnel Cabinet shall:

(a) Provide a process by which a KEHP plan participant can verify proof of their purchase of a CSA product or contract;

(b) Determine a reward value or values in the KEHP wellness program for the participant's purchase of a CSA product or contract;

(c) Develop a process to evaluate the participation rate of KEHP members claiming wellness program rewards for CSA purchases; and

(d) Work collaboratively with the Kentucky Department of Agriculture to market and provide information on CSA programs, including but not limited to preparing information for distribution to plan participants and attending KEHP wellness fairs.

(3) The Personnel Cabinet may:

(a) Implement the wellness rewards program option required in this section through a third-party administrator; and

(b) Consult with the third-party administrator or the Kentucky Department of Agriculture

to implement provisions of this section.

(4) The Personnel Cabinet shall implement this section for the wellness rewards program in the KEHP 2027 plan year.

➔Section 4. By July 1, 2028, for plan year 2027, and by July 1, 2029, for plan year 2028, the Personnel Cabinet shall, in collaboration with the Kentucky Department of Agriculture, submit a report to the Interim Joint Committees on State Government and Appropriations and Revenue that includes but is not limited to:

(1) The total number of participants who submitted a CSA purchase for wellness rewards points;

(2) The number of participants who are, or self-identify, as first-time purchasers of a CSA product or contract as reported through survey responses;

(3) The number of participants who self-report dietary behavior changes as reported through survey responses;

(4) The satisfaction level of participants who purchased a CSA product or contract, including whether the participant would purchase a CSA product or contract in the future, as reported through survey responses;

(5) Any data useful in determining potential reductions in KEHP healthcare costs; and

(6) Options that would encourage the use of CSA purchases by KEHP participants that align with improving health outcomes, reducing healthcare costs, and providing more market viability for Kentucky farmers."