

to obtain a usable figure regarding savings to local governments would take significant time.

LRC's Program Review and Investigations Committee did an extensive study dated October 13, 2016; most of the data originating from 2014 and 2015 data. The following generalities are still applicable:

- Potential savings to local governments from moving to internet notices will depend on current newspaper notice spending. It will also depend on whether localities already have websites that meet the needs of public notice and whether localities operate separate websites or pool their notices on a common website.
- Local governments should be able to save almost all their current print advertising costs for mandated public notices because the ongoing incremental cost for adding public notices should be very small.

More recently, the following information was obtained: In 2022, the City of Hopkinsville spent approximately \$12,000 publishing ordinances and notice of public hearings. One city newspaper reports that it charges the city \$18-\$21 dollars a column inch for city advertisements. It reports the average city advertisement is approximately 2"x5" or 10 column inches, for an average of \$180-\$210 per ad, or a total between approximately \$9,360-\$10,920 per year for publishing one ad each week.

Part III: Differences to Local Government Mandate Statement from Prior Versions

Part II refers to HB 534 as introduced. There are no prior versions.

Data Source(s): LRC

Preparer: WB (CH) **Reviewer:** KHC **Date:** 3/1/23